

# **CTIA Wireless 2008 Canada Pavilion Exhibitors**

## **AppLocation Systems Inc.**

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## **Participants**

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## **Exhibitor Profile**

AppLocation is the developer of a suite of integrated solutions that link financial packages to enterprise mobility, mobile forms, RFID, RTLS, GPS and Location-Based Services to improve operational efficiency. AppLocation is a developer of MOBILEFusion, a flexible AVL GPS fleet tracking solution that links to other location-based applications. MOBILEFusion, MOBILEField Service Management, MobileYard and MOBILEForms are a suite of scalable and affordable web-based real-time asset locating products for medium-size service and fleet businesses that need efficiencies in their operations. AppLocation uses its LBS expertise to track assets wirelessly improving a client's logistic and supply chain business decisions on land, on water, and in the air - utilizing the latest technology in CDMA/GPRS/Satellite devices, mapping, sensors, RFID, RTLS and wireless network management.

## **Objectives**

AppLocation would like to promote its MOBILEFusion platform to telecom carriers, ASPs, and system integrators.