

CTIA Wireless 2008 Canada Pavilion Exhibitors

Baby Tooth Wireless Inc.

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Participants

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Exhibitor Profile

Baby Tooth Wireless is a unique, state-of-the-art adaptation of BlueTooth technology used to enable devices to communicate over short localized areas by way of wireless protocol. The product is a wireless audible signaling device that communicates to a cellular phone or PDA via BlueTooth Technology. The device has a garment clip method affixed to the back of the component housing. The integrated circuit contains the "BlueTooth" transmitter / receiver and the firmware required for the operation of the device. When the user's cell phone or PDA receives a call, text message, e-mail, or alert, the device emits a pre-programmed audible signal to alert the user in situations where the cell phone is outside of audible range in a pocket, purse or nearby room.

Objectives

Baby Tooth Wireless would like to establish cooperative marketing relationships with distributors of cell phone products, at kiosk and corporate-owned stores, as well as big box retailers.