

CTIA Wireless 2008 Canada Pavilion Exhibitors

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Exhibitor Profile

Excendia develops and sells intelligent business mobility solutions for enterprises and telecom service providers. Excendia's Virtual Assistant software platform is a speech-enabled assistant and UC solution that reads mobile users' e-mails, calendar and contact information over the phone and accepts speech commands to call contacts, schedule appointments and manage call forwarding. It can be used as an enterprise solution or as a subscription-based hosted service and uses the client's telephone infrastructure and messaging systems to deliver intelligent telephony and speech access to information. It's also a standards-based speech application server open to integrate vertical and custom services. Technically speaking it integrates UC, ASR, TTS, Intelligent Call Routing, IP Telephony and other advanced technologies enabling network carriers and resellers to enhance their offerings with voice access to data.

Objectives

Excendia would like to partner with mobile carriers who want to offer their subscribers value added services that increase ARPU by providing hands-free, eyes-free access to clients' office productivity applications while driving or away from the office. It is also interested in establishing OEM joint ventures, finding IP Telephony, IP-PBX or hosted email/Centrex provider business partners and other solution providers looking to further enhance their service offerings.